

## PRESS RELEASE

### Zoom unveils the new B6 Multi-Effects Bass Processor



Zoom is delighted to announce the B6 Multi-Effects Bass Processor.

The new Zoom B6 features Zoom's ultimate FX processor technology with amp modeling, unique DI box modeling and 88.2 KHz sampling frequency. The B6 is an integrated pedalboard with 9 footswitches and a 4.3-inch color touchscreen with easy-to-use app-based technology, that lets you drag, drop and swipe your way to new sounds. This allows you to create effects chains with up to six effects + amp emulation, and even load your own impulse responses for speaker simulation. The two inputs with variable impedance lets you connect electric and acoustic basses simultaneously, as they can be seamlessly switched via the integrated A/B switcher for quick instrument changes. Developed in collaboration with renowned bassists, the new DI output offers a choice of two of the most popular tube and two of the most popular transistor DI boxes. 68 internal rhythm patterns, the new looper with up to 2h recording time and the integrated USB audio interface make the B6 the perfect partner for practicing, recording and on stage. The B6 will be shipping in Q4 2021.

**Produktvideo:** <https://bit.ly/3AbJDFv>

#### Content of this Press Release:

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#### Overview

##### Facts

- Zoom announces the B6 Multi-Effects Bass Processor
- 4,3" Color Touchscreen
- 2 inputs with variable impedance
- A/B input switch for seamless switching between 2 instruments
- Up to 6 effects + 1 Amp model simultaneously
- DI Output with choice of 2 Tube and 2 Transistor models
- Load your own IR's
- 68 Built-in Rhythm Pattern
- Infinite Looping. Up to 256 loops. Max. loop length 2h ( with SD Card)
- Guitar Lab Editor Software, Handy Guitar Lab Editor App
- 2-In/2-Out USB Audiointerface

#### Product name

B6 Multi-Effects Bass Processor

#### Brand

Zoom

#### Exclusive distribution

Sound Service GmbH  
UK: Sound Service MSL Distribution Ltd

#### Website

[www.sound-service.eu](http://www.sound-service.eu)  
[www.zoomcorp.com](http://www.zoomcorp.com)

#### Price (estimated MSRP)

534,31 Euro incl. 19% VAT  
(478,80 GBP Incl 20%VAT)

#### Availability

Q4 2021

#### Media

##### Press download incl. images

<https://blog.sound-service.eu/press-kits/>

#### Products for review

Please use press contact below!

#### Press contact details

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**Berlin, 5th of October 2021** – Zoom introduces the new B6, Zoom's most advanced multi-effects bass processor ever.

With four DI models and advanced multi-effects, the B6 gives you freedom to explore entirely new sounds. The versatile all-in-one B6 combines stellar sound and convenient portability in a rugged, easy-to-use multi-effects processor that can fit in the pocket of your gig bag.

## **SUPER-FAT BOTTOM END**

Our new analog circuit, combined with the DI section vastly improves the low-frequencies of your instrument.

## **SUPER-FINE TOP END**

With an 88.2 kHz effects processor, double the rate of others, the B6 has your high end covered.

## **FOUR ICONIC DI MODELS**

We meticulously modeled four iconic DI boxes to give you a wide variety of tonal options.

**Tube 1** Vacuum tube DI character with rich harmonics and thick low frequencies.

**Tube 2** Vacuum tube DI character with a clear attack and tight low frequencies.

**Solid State 1** Delivers moderate compression and sharp tones for electric bass, while protecting against the loss of low frequencies when playing an upright bass with piezo pick-ups.

**Solid State 2** Solid state DI character with a clear tone and little distortion.

## **BUILT FOR YOUR SIGNIFICANT OTHER**

Separate inputs allow you to A/B switch from electric bass to synth or acoustic bass, and back again.

Both inputs let you change the impedance from 1M to 10M ohms, giving you a cleaner tone for upright basses equipped with piezo pickups.

## **DETAILED AMP MODELING**

The B6 features 11 of the best amp models in history, plus a couple of new ones.

## **BUILD YOUR STACK**

The B6 provides simulations of 12 classic bass cabinets, each with three variations based on mic positioning.

## **LEGENDARY ZOOM SOUND**

The B6 also delivers the ultimate collection of Zoom's legendary effects, along with 10 new ones.

## **JUST THE RIGHT TOUCH**

The 4.3-inch color touchscreen lets you drag, drop and rearrange effects to build the perfect signal chain in seconds.

## **PLAY MODES**

The four Play Modes on the B6 will change the touchscreen and footswitch layout to give you quick access to the controls you need.

### **Effect Board**

This mode provides a visual representation of your pedal chain. By clicking the assigned foot switch, you can turn on or off an effect in your patch.

### **Bank/Patch**

This mode lets you scroll up and down through your Banks and Patches by clicking the corresponding foot switch.

### **Memory**

Ideal for organizing your patches for performances, the Memory Mode allows the foot switches to activate one of the 4 patches in each bank.

### **Looper**

Use the Looper to add layers to your sound.

### **LOOP, RECORD, REPEAT**

Create loops and recordings up to two hours long, saved directly to an SD/SDXC card for instant access and recall.

\*45-second looper without SD card.

### **BACK BEAT**

Select from the B6's 68 rhythm patterns in a range of styles, tempos and time signatures.

### **RECORD VIA USB**

Connect to your computer via the micro-USB port to record directly to your DAW.

### **HANDY GUITAR LAB FOR B6 APP**

Connect the B6 directly to the Handy Guitar Lab for B6 app via Bluetooth. Using the optional BTA-1 adaptor, wirelessly connect your iPhone or iPad as a secondary interface for your B6.

\*To be released in November 2021.

### **LET'S MOVE FORWARD TOGETHER.**

#### **Accessibility for the Visually Impaired**

The first multi-effects processor that allows accessibility for the visually impaired, the B6 Handy Guitar Lab for B6 app features VoiceOver and VoiceOver Gestures.

### **Zoom Guitar Lab**

You can also browse the Zoom Guitar Lab to easily save, edit and load patches.

### **NEW AMP MODELS**

#### **Sun CB**

Features clean bass and bright high frequencies.

#### **Monotone**

A solid-state combo amp perfect for jazz, featuring a round low-mid range with a calm overall tone.

### **NEW PREAMP & EFFECTS MODELS**

#### **Clear Drive**

This original ZOOM Clear DRV preamp uses a linear phase filter in the distortion path. As a result, phase interference is eliminated during dry mixing, providing a clear drive.

#### **Super Low Preamp**

A ZOOM original preamp for super low sound. Using "missing fundamental" acoustic science, SpLoPre is equipped with a bass enhancer, which emphasizes the low end of every note. With a Lo EQ and a negative one octave sound, a super low-end tone is produced.

#### **Djent Preamp**

An original ZOOM preamp recommended for Djent sounds. This preamp combines an undistorted low-end with a strongly distorted high-end to provide a crisp, intense distortion even with a down-tuned 5-string bass.

#### **1073 Preamp**

A thick, warm sound of a vintage mic preamp with transformer distortion.

#### **Solid Preamp**

Modeled after a console's solid state mic preamp, the SolidPre delivers tight sounding harmonics with the ultra-low frequencies cut out.

**Bass Analog Octave**

ZOOM's original octaver using an algorithm based on the operating principle of analog octavers.

**Bass Standard Synth**

ZOOM's original bass synthesizer sound with adjustable filtering detail.

**Bass Synth Talk**

This effect produces a synthesizer sound similar to a talking modulator.

**WHAT'S IN THE BOX**

Here's what comes included with the B6:

- B6 Multi-Effects Processor
- Zoom AD-16 AC Adapter
- Quick Tour

Optional accessories:

- [FP02M expression pedal](#)
- BTA-1 Bluetooth Adapter

(834 words / 4254 characters)

**TECHNICAL SPECIFICATIONS**

**-TBA-**

**About the Company Sound Service European Music Distribution**

Founded in 1983, the Berlin based Sound Service European Music Distribution has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent German distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.

**About the Zoom Corporation**

WE'RE ZOOM. AND WE'RE FOR CREATORS.

Zoom designs and produces a wide array of recording devices, multi-effects processors, effects pedals, digital mixers, and samplers. Our innovative, cutting-edge technology is trusted world-wide by sound designers, musicians, podcasters, filmmakers, location sound professionals, electronic news gatherers, and pretty much anyone who creates amazing, important things.

Zoom's corporate culture is a fusion of engineers and artists; a combination of advanced technological skills and the sense and desire to employ them creatively and imaginatively. Our mission is to design, develop and manufacture high-end, and easy-to-use creative tools that allow anyone, from amateur to professional, to more freely express their creative ideas in today's digitally-driven world.