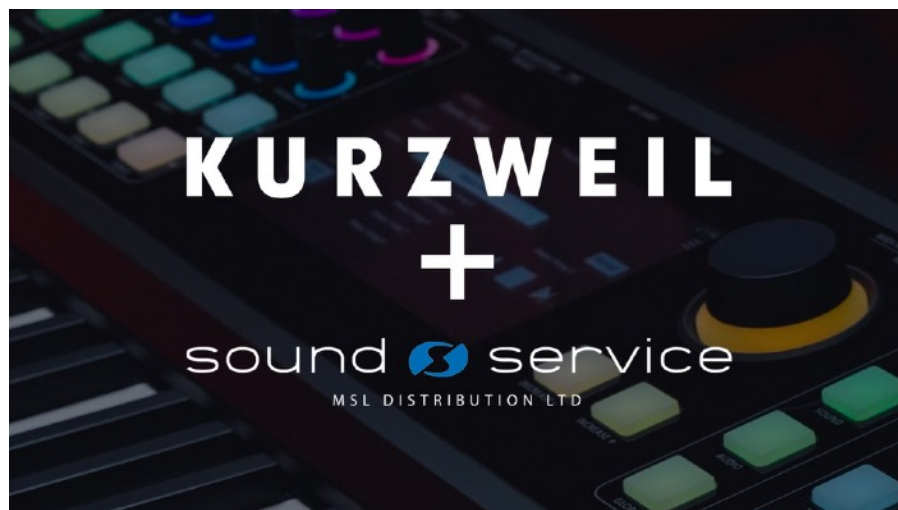


It's the **sound**.

Sound Service MSL Distribution LTD appointed as new Kurzweil distributor in the United Kingdom



We are delighted to announce, that Kurzweil appointed us as the new exclusive distribution partner for their products in the United Kingdom with immediate effect.

John Lee, General Manager / KURZWEIL International sales department, says:

"It is our pleasure to welcome Sound Service MSL Distribution LTD as a new distributor for the U.K market.

We are pleased to be strategically aligning ourselves with Sound Service MSL Distribution LTD, believing that this is dually a winning combination. Known for KURZWEIL, Sound Service MSL Distribution LTD has been offering high quality musical instruments for many years now. Combining that with their ability to support customer's needs, we should see a great deal of success come from this relationship.

We consider ourselves fortunate to be able to join forces with Sound Service MSL Distribution LTD. Our commitment to our distributors continues to lie in the offering of excellent service and competitive support for our KURZWEIL products. We look forward to a mutually rewarding partnership with Sound Service MSL Distribution LTD long into the future and again, we welcome Sound Service MSL Distribution LTD as one of our valued distributors."

Ron Deckers, European Sales Director at Sound Service, added:

"The legendary Kurzweil brand is a great addition to our rapidly growing portfolio at our UK based Sound-Service MSL Distribution operation. Our established relationship with Kurzweil has great support, as we already distribute Kurzweil in Germany, Austria, and Benelux successfully. We will work to establish and improve the Kurzweil network in the UK to bring the brand upfront and back in the game."

Kurzweil manufactures Pro Keyboards, Home Digital Pianos and Studio Gear and has built a reputation among professional musicians, studios and producers around the world.

With their flagship model K2700, Kurzweil introduced its latest incarnation of the legendary K-Series synthesizer/workstation.

Watch our new K2700 Video: <https://youtu.be/R2c5HX-i8-M>

The latest addition to their line of Pro Keyboards has been the all-new SP7 Grand and SP7 Stage Piano, featuring the new unique cutting-edge Authentic Timbre Synthesis Technology (A.T.S.T).

Watch our SP7 Grand NAMM NEWS Video: <https://youtu.be/4S2RpQY6hHg>

Overview

Facts

- Sound Service MSL Distribution LTD new exclusive Kurzweil distributor in the UK

Product name

Brand

Kurzweil

Exclusive distribution

Sound Service MSL Distribution LTD

Website

www.sound-service.eu
www.kurzweil.com

MSRP:

TBA

Availability

Immediately

Media

Press download incl. images
<https://blog.sound-service.eu/press-kits/>

Products for review

Please use press contact below!

Press Contact details

Sound Service GmbH

Martin Pohl
Tel.: +49 (0) 30 707 130-145
E-mail: m.pohl@sound-service.eu

Company details

Sound Service MSL Distribution LTD

Wyvols Court Business Centre, Swallowfield, Reading, RG7 1WY
+44 (0) 207 118 0133
E-mail: sales@soundservice-msl.co.uk
Web: www.soundservice-msl.co.uk

About Kurzweil

Kurzweil Music Systems was founded in 1982 by Ray Kurzweil, who was inspired by Stevie Wonder after having collaborated on a reading machine for the blind. In 1983 the Kurzweil K250 was considered the first successful attempt to realistically emulate the sound of a grand piano. Since then, Kurzweil has been renowned for being a major innovator in the music tech industry and continues today stronger than ever under the proven leadership of Hyundai Development Co.

About the Company Sound Service MSL Distribution Ltd / Sound Service GmbH

Founded in 1983, the Berlin based Sound Service GmbH has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. In 2020, Sound Service and MSL Pro announced the creation of a new sales company in the UK called Sound Service MSL Distribution Ltd. Today the Sound Service group is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe

