

PRESS RELEASE

Zoom unveils the new G6 Multi-Effects Processor



Zoom is delighted to announce the G6 Multi-Effects processor for guitarists. The G6 is the culmination of 30 years of Zoom's engineering know-how, passion for audio and love of guitar. Features jaw- dropping effects combined with powerful amp modeling, the G6 gives you more sonic possibilities than ever before.

The new G6 includes all the traditional and classic sounds guitar players seek and also offers new original Zoom amps and several brand-new effects. Identifying the tonal qualities of the greatest amps in history, Zoom engineers combined those signature sounds to craft new amp models, ranging from vintage blues to the heavy-metal sound of "Djent". In addition to these original new amp models, Zoom has invented entirely new distortion and never-heard-before modulation effects, too.

With cabinet emulations of all modeling amps, plus, 70 pre-loaded impulse responses (IR), captured with different microphones placed in various positions, the G6 provides a wide spectrum of sonically accurate cabinet sounds to choose from. You can also import over 100 of your own IR's, for true sound customization.

The G6 features a 4.3-inch color touchscreen, with easy-to-use, application driven technology, which lets you drag, drop and swipe your way to new sounds.

135 preloaded effects and compatibility with Zoom's Guitar Lab along with 68 built-in rhythm patterns in various genres and time signatures, provides a massive number of creative combinations to explore. The new infinite Looper let's you use up to 256 loops with 2h max. Loop length when using an SD-Card. The G6 functions as an audio interface for Mac and PC, enabling you to record directly to your favorite DAW via USB. The G6 will be shipping in spring 2021.

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Overview

Facts

- Zoom announces the G6 Multi-Effects Processor
- 4,3" Color Touchscreen
- Up to 7 effects + 1 Amp model simultaneously
- 135 preloaded effects
- 70 preloaded Impulse responses
- 100 User IR's importable
- 68 Built-in Rhythm Pattern
- Infinite Looping. Up to 256 loops. Max. loop length 2h (with SD Card)
- Guitar Lab Editor Software
- Mono FX Loop
- 2-In/2-Out USB Audiointerface

Product name

G6 Multi-Effects processor

Brand

Zoom

Exclusive distribution

Sound Service GmbH
UK: Sound Service MSL
Distribution Ltd

Website

www.sound-service.eu
www.zoomcorp.com

Price (estimated MSRP)

G6: 474,81 Euro incl. 19% VAT
(442,80 GBP Incl 20%VAT)

Availability

Spring 2021

Media

Press download incl. images
<http://www.sound-service.eu/press-area/press-kits>

Products for review

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Berlin, 21th of January 2021 – Zoom, long known for its history of innovative guitar effects, introduces the new G6 Multi- Effects Processor. The versatile all-in-one G6 combines stellar sound and convenient portability in a rugged, easy-to-use multi-effects processor that can fit in the pocket of your gig bag. Jaw dropping effects combined with powerful amp modeling, the G6 is in a class of its own.

30 Years of Know How in One Pedal

The culmination of 30 years of Zoom's engineering know-how, passion for audio and love of guitar. The G6 is brimming with some of the best sounds you'll ever hear.

Drag and Drop

Your sounds may be complex but building them shouldn't be. With easy-to-use, application driven technology, the G6's 4.3-inch color touchscreen lets you drag, drop and swipe your way to new sounds.

Amps + Cabs

All the best amps in amp history are in here (and a few new ones, too), along with 70 pre-loaded, precisely recorded impulse responses (IR) and room to add more than 100 of your own.

The Right Sound

The G6 also delivers the ultimate collection of Zoom's legendary guitar effects and tones, including brand new Distortion and Modulation effects.

Plan Ahead

The G6 has room for 240 patches, including 100 user presets so you can build patches for each song in your repertoire and easily cycle through your setlist. Create patches of up to seven effects.

Play Modes

The four Play Modes (Looper, Memory, Preset Banks and Effects Board) on the G6 will change the touchscreen and footswitch layout to give you quick access to the controls you need.

Looper: Use the Looper to add layers to your sound. Create loops up to 2 hours by recording to an SD/SDXC card.

Memory: Ideal for organizing your patches, the Memory Mode allows the foot switches to activate one of the 4 patches in your bank.

Preset Banks: This mode lets you scroll up and down through your Banks and Patches by clicking the corresponding foot switch.

Effects Board: This mode provides a visual representation of your pedal chain. By clicking the assigned foot switch, you can turn on or off an effect in your patch.

Infinite Looping

The G6 can create loops up to 2 hours in length with an SD/SDXC card*. Create, store and recall up to 256 loop files.
*45-second looper without SD card.

Groove

Choose your groove from the 68 onboard rhythm patterns, styles and time signatures.

Take it With You

Portable, versatile, and packed with tonal possibilities, the G6 is perfect for guitar players on the move.

Connectivity

The G6 has a mono input, stereo outputs with output volume control, a mono fx loop, aux in, control in and headphone out. Using the USB port, the G6 also functions as a 2in/2out audio interface for Mac and PC.

Guitar Lab

With a USB connection, Guitar Lab software allows you to browse and upload/download an endless assortment of amps, effects and artist patches.

Guitar Lab is available for both PC and Mac.

Handy Guitar Lab

Connect the G6 directly to the Handy Guitar Lab app via Bluetooth. Using the optional BTA-1 adaptor wirelessly connect your phone as a secondary interface for your G6.

Handy Guitar Lab is available for iOS.

What's in the Box

Here's what comes included with the G6:

- G6 Multi-Effects Processor
- Zoom AD-16 AC adapter
- Quick guide
- Steinberg Cubase LE

Optional G6 accessories

- FP02M expression pedal
- BTA-1 Bluetooth Adapter

(578 words / 3343 characters)

TECHNICAL SPECIFICATIONS

- Maximum number of simultaneous Effects
 - 7 effects
- User patches
 - 240
- Sampling frequency
 - 44.1 kHz
- A/D conversion
 - 24-bit 128x oversampling
- D/A conversion
 - 24-bit 128x oversampling
- Signal processing
 - 32-bit
- Frequency characteristics
 - 20Hz - 20 kHz(+0.5dB/- 0.5dB) (10kΩ load)
- Display
 - 4.3" TFT col or LCD (480x272)
- **Inputs**
- INPUT
 - Standard mono phone jack Rated input level:- 20dBu Input impedance(line):500 kΩ
- RETURN
 - Standard mono phone jack Rated input level:- 20dBu Input impedance(line):1 MΩ
- AUXIN
 - Stereo mini jack Rated input level:-10 dBu
 - Input impedance(line):10 kΩ
- **Outputs**
- OUTPUT R
 - Standard mono phone jack
 - Maximum output level: +11.4 dBu(when output impedance 10 kΩ or higher)
- OUTPUT L/MONO [PHONES]
 - Standard stereo phone jack
 - Maximum output level: +11.4 dBu(when output impedance 10 kΩ or higher)
 - Headphones 24mW+24mW (at 320 load)
- SEND
 - Standard stereo phone jack
 - Maximum output level: +11.4 dBu(when output impedance 10 kΩ or higher)
- InputS/N
 - 123 dB
- Noise floor (residual noise)
 - UR: - 99.3 dBu
 - SEND - 99.0dBu

- Control input:
 - FP02M input
- Power:
 - AC adapter (9V DC 500mA, center negative) (Zoom AD-16)
- USB
 - Port: USB 2.0 Micro-8/Supported cable type:Micro-8 Guitar Lab: USB 1.1Full Speed.
 - Audio interface: USB 2.0 Full Speed, 44.1kHz/32-bit, 2 in.2 out
 - Use a USB cable that supports data transfer. USB bus power is not supported.
- SD card
 - Standards: Cards that support SD/SDHC/ SDXC (Class 10or higher)
 - LOOPER: 44.1kHz/16-bit stereo WAV
 - IR: 44.1- 192kHz, 16/24/32-bit WAV
- REMOTE
 - ZOOM BTA-1 or other dedicated wireless adapter
- External dimensions
 - 228 mm (D) x 418 mm(W) x 65mm (H)
- Weight
 - 1.94 kg

About the Company Sound Service European Music Distribution

Founded in 1983, the Berlin based Sound Service European Music Distribution has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.