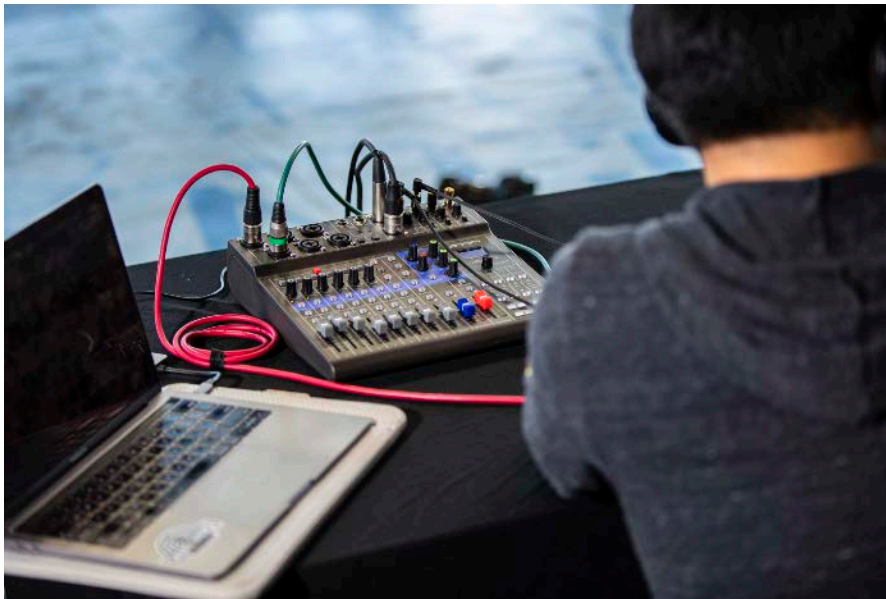


Zoom unveils the new LiveTrak L-8



Zoom is excited to introduce the new Zoom LiveTrak L-8; a portable digital mixer and recorder, ideal for podcast and music recording in the studio and on the go. The L-8 combines a digital mixer with 8 input channels, and a multi-track recorder capable of recording up to 12 tracks simultaneously. It can be used as a 12-in / 4-out USB audio interface even while you are recording to the SD card. Podcasters can connect up to 4 pairs of headphones which can be feeded by the L-8's 3 independent monitor mixes and 1 master mix. Sound effects are a necessity for podcasters. The L-8 has 6 sound pads that can be used to play intros, jingles, sound effects, a music bed, and more. You can trigger a pre-recorded ad or interview to give your hosts a break.

Remote podcast guests can be problematic, but not with the L-8. Equipped with a smartphone connection jack and an included TRRS cable, the L-8 is ideal for podcasting with call-in guests. The Mix-Minus function automatically prevents echo and feedback to and from your caller. You can also use the USB connection to route audio from Skype, Facetime, Hangouts, Slack, and more.

Powered with four AA batteries for up to 2 ½ hours, the L-8 is your anytime, anywhere recorder and mixer. For longer recording sessions, you can connect a portable USB battery, and if the USB battery dies, it will automatically switch to the AA battery power. You can always power the L-8 using wall power with the included power adapter. The new Zoom Livetrak L8 will be available October 2019 for 449,- Euro.

Content of this Press Release:

- Podcasting, Music and Beyond
- Power to the Podcast
- Sound Pad Magic
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- Freedom of Speech
- Hear Yourself Talk.
- A Track for Everyone
- Record Twice, Once
- Save Settings. Save Time.
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- Coming Through Loud & Clear
- True Multi-Track Recording
- Go Out and Play
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Overview**Facts**

- Zoom announces L-8 LiveTrak Mixer
- 8-channel digital Mixer for Podcaster and musicians
- 12-track simultaneous Recording, 10-track playback
- Mix-Minus function preventing audio feedback from dial-in guests
- 6 assignable Sound Pads, 13 preset sounds
- 12-in / 4-out USB audio interface
- 4 headphone outputs, for 3 custom monitor mixes, plus one main mix

Product name

LiveTrak L-8

Brand

Zoom

Exclusive distribution

Sound Service GmbH

Website

www.sound-service.eu
www.zoom.co.jp

Price (MSRP)

449,- Euro incl. 19% VAT

Availability

ca. December 2019

Media**Press download incl. images**

<http://www.sound-service.eu/press-area/press-kits>

Products for review

Please use press contact below!

Press contact details**Sound Service GmbH**

Martin Pohl

Phone: 033708 933-0

E-mail:

m.pohl@sound-service.eu**Company contact details****Sound Service GmbH**

Am Spitzberg 3

15834 Rangsdorf

Phone: 033708 933-0

E-mail:

info@sound-service.eu

Web:

www.sound-service.eu

Rangsdorf, 23th of October 2019 – Zoom introduces the new LiveTrak L-8 - The Board for Creators.

Podcasting Music and Beyond.

Zoom LiveTrak L-8 makes it easier than ever to mix, monitor and record professional-sounding podcasts and music performances in one portable, affordable package.

Power to the Podcast

Podcast creators are a special breed. They require a unique set of audio features, along with the flexibility of a proper mixing console. The LiveTrak L-8 combines Zoom's famous audio performance with features made for podcasters.

Sound Pad Magic

Just press a button to play intros, outros, jingles, ads and sound effects. With 6 easily-assignable Sound Pads, the right sound is at your fingertips.

First-Time Caller, Long-Time Listener

Remote interviews are a snap with the L-8; just connect your phone via the provided TRRS cable. The Mix-Minus function automatically prevents echo and feedback to and from the caller. Or use the USB connection to route audio from Skype, Facetime, Hangouts, Slack and more.

Freedom of Speech

Zoom's preamps are famous for a good reason: they're transparent, powerful and ultra-reliable. The L-8 features six independent Zoom preamps, built to handle anything from a whisper to a raucous debate.

Hear Yourself Talk.

If you can't hear yourself, how are you supposed to speak your mind? The L-8 is equipped with four headphone outputs, so that each participant can clearly hear what is going on.

A Track for Everyone

The pros know that when you record everyone on their own separate track it just sounds better and provides more flexibility in the edit. The L-8 records separate tracks directly to your SD card, enabling you to edit them later.

On Air, On the Move

The Zoom LiveTrak L-8 can run up to 2 ½ hours with just four AA batteries, or on a USB battery, so you can podcast from anywhere.

The unique design of the USB connection assures that you'll never have accidental interruptions.

Record Twice, Once

Used as an audio interface, the L-8 can record full episodes directly to your computer and an SD card simultaneously. You can also live stream while recording.

L-8 is class compliant, enabling connection with iOS devices. Apple Lightning to USB Camera Adapter required.

Save Settings. Save Time.

Once you've dialed in your mix...save it! The L-8 lets you save up to 7 show "scenes" that can be saved and instantly recalled at the press of a button.

"The L-8 is a game-changer for podcasters."

- Ming Chen - A SHARED UNIVERSE PODCAST STUDIO,
Podcaster, Entrepreneur... Creator

Small in Size. Big on Sound.

From singer-songwriters to small bands, the L-8 is the ideal mixer and recorder for musicians who may be small in number, but big on sound.

Coming Through Loud & Clear

The L-8 features six high performance preamps each with phantom power, a low noise floor (-121dBu EIN), and maximum input gain of +54dB. Additionally, there are two each Hi-Z, line-level and USB inputs. You can also fine-tune each channel with EQ and onboard effects.

True Multi-Track Recording

The L-8 lets you record up to 10 discrete tracks plus a stereo mix directly to an SD card at resolutions up to 24-bit/96 kHz*. You can punch-in and overdub with ease, then transfer your work to your favorite DAW for fine tuning.

*Effects, EQ, overdub, and audio interface are not available in 96 kHz

Go Out and Play

No outlet? No worries. Get up to 2 ½ hours of power from just four AA batteries. You can also power using a USB battery, and with the L-8's unique USB connection design, you never have to worry about accidentally disconnecting.

Individual Monitor Mixes

Never settle for that "compromise" monitor mix again. The L-8 provides three custom monitor mixes, so no matter where you are on stage, you hear exactly what you need.

High Quality Audio Interface

The L-8 is also a 12-in/4-out audio interface. Track directly into your favorite DAW or use the USB return to run backing tracks from your computer.

L-8 is class compliant, enabling connection with iOS devices. Apple Lightning to USB Camera Adapter required.

"I can mix and record anywhere with the L-8."

- Josh Turner

Singer, Songwriter, YouTuber... Creator

What's in the Box:

- LiveTrak L-8 Mixer/Recorder
- TRRS Cable
- USB Cable
- AD-17 AC Adapter
- Quick Start Guide

(712 words / 4194 characters)

Specifications

- Inputs and outputs - Number of channels
 - Inputs
 - MIC/LINE: 6
 - LINE: 2
 - Outputs
 - MASTER OUT: 1
 - MASTER OUT (PHONES): 1
 - MONITOR OUT (PHONES): 3
- Inputs
 - MIC/LINE
 - Type: XLR/TRS-Combo Jacks (XLR: 2 HOT, TRS: TIP HOT)
 - Input gain: +10 - +54 dB
 - Input impedance:
 - XLR: 3 kΩ
 - TRS: 3 kΩ/510 kΩ (wenn Hi-Z is ON)
 - Maximum Input level
 - -2 dBu, when -26dB switch OFF (at 0 dBFS)
 - +24 dBu, when -26dB switch ON (at 0 dBFS)
 - Phantom power: +48 V
 - LINE
 - Specifications: TS-phone jack/TRRS mini jack (4-pole /TIP: L, RING: R, RING: GND, SLEEVE: MIC)
 - Input Impedance: 3 kΩ
 - Maximum input level: +4 dBu
- Outputs
 - MASTER OUT
 - Type: XLR-jacks (balanced)
 - Maximum output level: +14,5 dBu
 - Output impedance: 100 Ω
 - MASTER OUT (PHONES)
 - Type: Standard stereo phone jack
 - Maximum output level: 10 mW + 10 mW (60Ω load)
 - Output impedance: 10 Ω
 - MONITOR OUT (PHONES)
 - Type: Standard stereo phone jack

- Maximum output level: 10 mW + 10 mW (60Ω load)
 - Output impedance: 10 Ω
- Buses
 - MASTER: 1
 - MONITOR: 3
 - SEND EFX: 1
- Channel strip
 - LOW CUT
 - 75 Hz, 12 dB/Oct
 - EQ
 - HIGH: 10 kHz, ±15 dB, shelving
 - MID: 2,5 kHz, ±15 dB, peaking
 - LOW: 100 Hz, ±15 dB, shelving
- Level meter
 - 9 segments
- Send-effects
 - 8 types
- Recorder
 - Maximum simultaneous recording tracks: 12 at 44,1/48/96 kHz
 - Maximum simultaneous playback tracks: max. 10
 - Recording format: WAV 44,1/48/96 kHz, 16/24 bit, mono/stereo
 - Recording media: 4 GB – 32 GB SDHC cards (Class 10 or higher) 64 GB – 512 GB SDXC-compliant cards (class 10 or higher)
- Audio interface:
 - 44,1/48 kHz
 - Recording: 12 channels
 - Playback: 4 channels
 - Bit depth: 24 Bit
 - Interface: USB 2.0
- Card reader:
 - Mass storage, USB 2.0 High Speed
- Sampling frequency:
 - 44,1/48/96 kHz
- Frequency response:
 - 20 Hz - 20 kHz: –1 dB at 44,1 kHz
 - 20 Hz - 40 kHz: –3 dB at 96 kHz (when +48 dB)
- Equivalent input noise:
 - Actual measurements: 121 dB EIN (IHF-A) at +54 dB/150 Ω input
- Display:
 - LCD with backlight (96×64 resolution)
- Power:
 - 4 AA batteries (alkaline, NiMH or lithium)
 - •AC adapter (ZOOM AD-17): DC 5V/1A
 - USB bus power
 - Estimated continuous operation times using batteries: 2 hours for alkaline or 3 hours for NiMH when battery saving mode on/48V off
 - Power consumption: 5W
- External dimensions: 268 mm (W) × 282 mm (D) × 74 mm (H)
- Weight (unit only): 1,56 kg

About the Company Sound Service European Music Distribution

Founded in 1983, the Berlin based Sound Service European Music Distribution has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.