

## PRESS RELEASE

### Zoom unveils the ZSG-1 On-Camera Mic



Zoom is delighted to announce the ZSG-1 on-camera mono shotgun microphone. The ZSG-1 is the latest addition to Zoom's line up of products especially developed for today's content creators. It features a back electret condenser mic capsule with a super cardioid polar pattern and can handle a maximum SPL of 118dB, making it the perfect choice for capturing even the loudest sound sources. With a great off-axis rejection and a tailored frequency response, the ZSG-1 is also perfect for recording dialogue and creating sound effects. Furthermore it can be used either on-camera with the included shock mount or off-camera with a pistol grip or even with a mobile phone rig. The ZSG-1 is an extreme versatile microphone and is the perfect choice for content creators who are facing a wide range of filmmaking situations. The ZSG-1 will ship in Q4 2023.

**Product video Zoom ZSG-1:** <https://bit.ly/3qo1cDP>

#### Content of this Press Release:

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**Berlin, 24th of August 2023** – The ZSG-1 is an on-camera shotgun microphone designed for creators to elevate their audio. It's lightweight and highly directional, providing great sound in a variety of content capture scenarios.

#### CAMERA READY

For creators on-the-move, the lightweight ZSG-1 mounts to your camera's hot shoe. Use the included 3.5 mm cable to connect to your camera and record high-quality audio directly to your video.

#### PHONE READY, TOO

Phone cameras are great for 4K video, but the on-board microphones leave a lot to be desired. This shotgun mic will give you great sound, instantly elevating the quality of your social content and mobile videos.



#### Overview

##### Facts

- Zoom unveils the ZSG-1 on-camera shotgun microphone
- Back electret condenser mic capsule
- Super-cardioid polar pattern
- Maximum SPL of 118 dB
- Frequency range of 50 Hz - 20 kHz
- Shock mount, windscreen and 3,5mm stereo mini cable included

##### Product name

ZSG-1

##### Brand

Zoom

##### Exclusive distribution

Sound Service GmbH  
UK: Sound Service MSL  
Distribution Ltd

##### Website

[www.sound-service.eu](http://www.sound-service.eu)  
[www.zoomcorp.com](http://www.zoomcorp.com)

##### RRP incl. VAT

105,91 Euro incl. 19% VAT  
94,01 GBP incl. 20% VAT

##### Availability

Q4 2023

##### Media

##### Press download incl. images

<https://blog.sound-service.eu/press-kits/>

##### Products for review

Please use press contact below!

##### Press contact details

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**OFF-CAMERA**

The ZSG-1 can be used off-camera, with a boom pole or pistol grip. Plugged into a recorder, it's a dynamic solution for capturing audio on location.

**FOCUSED SOUND**

With off-axis rejection and a tailored frequency response, the mono ZSG-1 is designed for highly directional audio, minimizing background noise. This is perfect for recording dialogue and creating sound effects.

**FEATHERWEIGHT CONSTRUCTION**

Weighing just 3.3 ounces, the ZSG-1 keeps your rig light, helping you to be as mobile as possible.

**SHOCK MOUNT**

Included with the ZSG-1 is a specially designed shock mount made to reduce handling noise and vibration.

**WHAT'S IN THE BOX**

The ZSG-1 comes with everything you need:

- ZSG-1 Shotgun Microphone
- SMM-3 Shock Mount
- WSM-3 Windscreen
- 3.5 mm stereo mini cable

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**TECHNICAL SPECIFICATIONS**

MIC TYPE	Back electret condenser
POLAR PATTERN	Super-cardioid
DIAPHRAGM	Φ 14 mm
FREQUENCY RANGE	50 Hz - 20 kHz
SENSITIVITY	-31 ± 2 dBV/Pa
MAXIMUM SPL	Max. 118 dB SPL (THD ≤ 1%, 1 KHz)
EIN LEVEL	< 24 dB SPL (A-weighted)
S/N RATIO	70 dB
OUTPUT IMPEDANCE	2.2 KΩ
OUTPUT CONNECTOR	Stereo mini
POWER SUPPLY	Plug-in power (2 - 5 V)
DIMENSIONS	Φ 22.6 mm × 177 mm
WEIGHT	40 g

**About the Zoom Corporation**

WE'RE ZOOM. AND WE'RE FOR CREATORS.

Zoom designs and produces a wide array of recording devices, multi-effects processors, effects pedals, digital mixers, and samplers. Our innovative, cutting-edge technology is trusted world-wide by sound designers, musicians, podcasters, filmmakers, location sound professionals, electronic news gatherers, and pretty much anyone who creates amazing, important things.

Zoom's corporate culture is a fusion of engineers and artists; a combination of advanced technological skills and the sense and desire to employ them creatively and imaginatively. Our mission is to design, develop and manufacture high-end, and easy-to-use creative tools that allow anyone, from amateur to professional, to more freely express their creative ideas in today's digitally-driven world.

## PRESS RELEASE



### About the Company Sound Service European Music Distribution

Founded in 1983, the Berlin based Sound Service European Music Distribution has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.