

PRESS RELEASE

Zoom unveils the MS-50G+ MultiStomp



Zoom is delighted to announce the MS-50G+ MultiStomp. The MS-50G+ is the first next generation effects pedal of Zoom's highly acclaimed MultiStomp series. With 100 guitar effects and amp models including Zoom's latest Drives, Modulations, Delays, Reverbs, Compressors, Filters, Special Effects and ZOOM Original Effects and Preamps that are developed with our Multi-Layer IR technology, the MS-50G+ combines the power of a multi-effects processor with the form factor of a stompbox. The Cross Key Switches derived from our G2 Four are providing easy access and navigation and the 4 encoder knobs are perfect for tweaking your sound to the max. You can also chain up to six effects to design your own Custom Patches directly in the unit or via our new Handy Guitar Lab App for iOS. And thanks to the new Color LCD screen which changes color with each effect category, you never get lost again. The MS-50G+ is the pedal your board has been waiting for! The MS-50G+ will be shipping in December 2023.

Product video Zoom MS-50G+: <https://bit.ly/3QBpdl3>

Content of this Press Release:

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Berlin, 30th of October 2023 – Introducing the new MS-50G+ - the MS-50G+ MultiStomp combines the power of a multi-effects processor into a single stompbox. With 100 effects, guitarists now have the perfect utility pedal to compliment their personalized pedal board.

100 EFFECTS

The MS-50G+ features our latest Drives, Modulations, Delays, Reverbs, Compressors, Filters, and Special Effects. You can choose from classic effect emulations to Zoom originals, including preamps that are developed with our Multi-Layer IR technology.

DESIGN YOUR OWN PATCHES

Chain up to 6 effects to design and save your own custom patches.

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Overview

Facts

- Zoom unveils the MS-50G+ MultiStomp
- 100 guitar effects and amp models including ZOOM Original Effects and Preamps that are developed with our Multi-Layer IR technology
- Use up to 6 effects simultaneously
- New Cross Key switches for easy access and navigation
- Color LCD screen changes color with each effect category
- 100 user patch memory
- 4 encoder knobs
- 1/4" input jack & dual 1/4" output jacks
- On-board chromatic tuner
- Handy Guitar Lab App for iOS

Product name
MS-50G+

Brand
Zoom

Exclusive distribution
Sound Service GmbH
UK: Sound Service MSL
Distribution Ltd

Website
www.sound-service.eu
www.zoomcorp.com

RRP incl. VAT
177,81 Euro incl. 19%VAT
162,- GBP incl. 20% VAT

Availability
December 2023

Media
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Products for review
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COLOR CODED FOR THE STAGE

The LCD screen changes color with each category making it easier to distinguish effect types while scrolling.

BUILT TO LAST

The MS-50G+ is built with a sturdy metal frame designed to withstand the rigors of live performance.

CROSS KEY SWITCHES FOR EASY ACCESS

The Cross Key switches allow you to instantly switch between effects with a tap of your foot.

TWEAK IT

Adjusting and tweaking parameters for each effect can be done with the four encoder knobs.

STEREO OUTPUTS

The MS-50G+ includes two ¼" outputs supporting stereo effects like reverbs, choruses and delays.

PRECISE, ON-BOARD TUNING

The onboard chromatic tuner uses the color backlight to give visual feedback to help you tune quickly and accurately. It supports all standard guitar tunings as well as open & drop tunings.

POWER UP

The MS-50G+ runs on 2 AA batteries, USB power or AC power.

HANDY GUITAR LAB*

With a growing library of patches and effects, guitarists can continue to expand their sound with the Handy Guitar Lab for MS-50G+ app for iOS.

**Coming Soon to the App Store.*

ZOOM'S ORIGINAL EFFECTS AND PREAMPS

PREAMP EXAMPLES

7 HEAVEN DRIVE

Combines a very tight low end with expanded dynamic response, perfect for 7 and 8 string guitars.

VELVET DRIVE

Provides a smooth character that balances the dynamic response between the wound and plain strings, enabling you to play both lead and rhythm.

KRAMPUS DRIVE

Combines the brightness of an 80's British preamp, with the solid low range of a modern high gain amp.

EFFECTS EXAMPLES

SWELLVIBE

SwellVibe, unlike any standard vibrato that starts modulating the signal from the start, applies pitch modulation with a time lag affecting only the sustain of your sound. It inspires unconventional ways for playing ambient pads.

GEMINOS

Geminos is a real-time doubling effect that adds thickness and width by triple overdubbing the original dry signal. This reproduces a random organic texture when playing chords and powerful sustain for solos.

LOOPROLL

This effect allows you to use the footswitch to sample and hold what you play.

(426 words / 2233 characters)

TECHNICAL SPECIFICATIONS

| | |
|--|-----------|
| Maximum number of simultaneous effects | 6 effects |
| User patch memories | 100 |
| Sampling frequency | 44.1 kHz |

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|-----------------------|------------------------------|--|
| A/D conversion | | 24-bit 128x oversampling |
| D/A conversion | | 24-bit 128x oversampling |
| Signal processing | | 32-bit |
| Frequency response | | 20 Hz – 20 kHz (+0.5 dB/-0.5 dB) (when 10kΩ load) |
| Display | | 160x128 dot-matrix LCD |
| Input | INPUT | Standard mono phone jack Rated input level: -20 dBu Input impedance (line): 470 kΩ |
| Outputs | L/R | Standard mono phone jacks Maximum output level: +7.2 dBu (when output impedance 10 kΩ or higher) |
| Input S/N | | 122 dB |
| | Noise floor (residual noise) | L/R |
| | | -100 dBu |
| Power | | AC adapter: 9V DC 500mA center negative (ZOOM AD-16) 2 AA batteries (alkaline, lithium or rechargeable NiMH batteries) |
| | Estimated operation times | • These values are approximate. • Battery operation times were determined using in- house testing methods. They will vary greatly according to use conditions. |
| using batteries | | Alkaline batteries: about 7 hours NiMH batteries (1900 mAh): about 6.5 hours Lithium batteries: about 14 hours |
| USB | | Port: USB 2.0 Type-C/Supported cable type: Type-C Handy Guitar Lab: USB1.1 Full Speed • Use a USB cable that supports data transfer. USB bus power is supported. |
| Dimensions | | 133 mm (D) x 79 mm (W) x 61 mm (H) |
| Weight | | 353 g (excluding batteries) 400 g (including batteries) |
| Note: 0 dBu = 0.775 V | | |

About the Zoom Corporation

WE'RE ZOOM. AND WE'RE FOR CREATORS.

Zoom designs and produces a wide array of recording devices, multi-effects processors, effects pedals, digital mixers, and samplers. Our innovative, cutting-edge technology is trusted world-wide by sound designers, musicians, podcasters, filmmakers, location sound professionals, electronic news gatherers, and pretty much anyone who creates amazing, important things.

Zoom's corporate culture is a fusion of engineers and artists; a combination of advanced technological skills and the sense and desire to employ them creatively and imaginatively. Our mission is to design, develop and manufacture high-end, and easy-to-use creative tools that allow anyone, from amateur to professional, to more freely express their creative ideas in today's digitally-driven world.

About the Company Sound Service European Music Distribution

Founded in 1983, the Berlin based Sound Service European Music Distribution has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.