

## PRESS RELEASE

### Eventide announces new MicroPitch and Blackhole® Immersive Audio Effects Plug-Ins



On October 25<sup>th</sup> at AES NY, Eventide announces the release of two new plug-ins derived from Eventide's most iconic effects designed specifically for immersive, Dolby Atmos and surround workflows – Blackhole Immersive and MicroPitch Immersive. Designed from the ground up for immersive, Dolby Atmos, and surround workflows, these plug-ins support LCR, Quad, 5.0 – 5.1.4, and 7.0 – 7.1.4 layouts. Blackhole Immersive expands the signature sound of Eventide's stereo version across your entire immersive mix and with up to 12 channels of spatialized, detuned delays, plus modulation, EQ, and crossfeed controls, MicroPitch Immersive excels in creating an immersive space with boundaries that reflect, move, diffuse, and dissolve. The universe is expanding with a growing list of platforms supporting immersive audio in music, film, television, and gaming. Eventide is answering the call. Both PlugIns will be available in November 2023.

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**Berlin, 25th of October 2023** – We are delighted to present two new plug-ins for the immersive world: Eventide's MicroPitch Immersive and Blackhole Immersive!

#### MICROPITCH IMMERSIVE - IMMERSED IN SPACE

Eventide's designed MicroPitch Immersive from the ground up for immersive, Dolby Atmos, and surround workflows. With up to 12 channels of spatialized, detuned delays, plus modulation, EQ, and crossfeed controls, MicroPitch Immersive excels in creating an immersive space with boundaries that reflect, move, diffuse, and dissolve. Whether it be adding a touch of space or creating delayed, pitch diving chaos, MicroPitch Immersive will help you architect both real and unreal immersive realities.

#### IMMERSED IN HISTORY

Eventide's MicroPitch effect has long been crucial to packing a huge, detailed stereo production into just two speakers. The panned pitch and delay effect is essential for creating beautiful and wide stereo productions, often better than the real thing.



#### Overview

##### Facts

- Eventide announces MicroPitch Immersive and Blackhole Immersive
- Next Gen Immersive audio effects plug-ins
- MicroPitch offers powerful and flexible detuning - widen sources in 3D space
- Blackhole offers powerful and flexible 3D reverberation algorithm
- Supports LCR, Quadraphonic, 5.0 - 5.1.4, and 7.0 - 7.1.4 channel layouts
- AAX 64-bit, VST3 64-bit (WIN) AAX 64-bit, AU 64-bit, VST3 64-bit (macOS 10.14+)

#### Product name

MicroPitch Immersive  
Blackhole® Immersive

#### Brand

Eventide

#### Exclusive distribution

Sound Service GmbH

#### Website

[www.sound-service.eu](http://www.sound-service.eu)  
[www.eventide.com](http://www.eventide.com)

#### Price (MSRP)

MicroPitch Immersive  
593,81 Euro incl. 19% VAT  
Blackhole® Immersive:  
593,81 Euro incl. 19% VAT

#### Availability

November 2023

#### Media

**Press download incl. images**

<https://blog.sound-service.eu/press-kits/>

#### Products for review

Please use press contact below!

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## PRESS RELEASE

Starting out in the Eventide H910 in the mid-1970s, the MicroPitch effect has continuously evolved and advanced throughout the years, with notable appearances in the legendary H3000 and continuing to this day in the flagship H9000 and popular MicroPitch plugin. Now Eventide engineers have pushed the proven power of strategically decorrelated sound into 3 dimensions, taking your immersive mixes to a place never before possible.

### MICROPITCH, META PARAMETERS, MEGA CONTROL

The clean and intuitive interface seamlessly fits into your projects - whether it be mixing music, postproduction for film, or sound design for games. This enhanced workflow empowers you to spread, tilt, and dynamically morph MicroPitch across the width, depth, and height of your immersive mix.

### MICROPITCH IMMERSIVE WORKFLOW EXAMPLES

- Tilt the Left/Right, Front/Back, and Top/Main Detune parameters for quick and easy asymmetrical detuning and space fine tuning
- EQ the Front, Top, and Rear speakers separately to sculpt the effect around the listener
- Morph between two distinct settings smoothly and seamlessly - great for sound design

### BLACKHOLE® IMMERSIVE - IMMersed IN SPACE

Designed from the ground up for immersive, Dolby Atmos, and surround workflows, Blackhole Immersive expands the signature sound of Eventide's stereo version across your entire immersive mix. Used as a send or insert, Blackhole Immersive remains respectful yet reactive to your carefully chosen track positioning.

From delicate ambience to massive decays, you create and shape the listener's immersed experience – what, when, and where they feel it. Warning: taking the controls of this cosmic beast of a reverb is just plain fun. The vast range of the original fit perfectly in your mix, but now it's everywhere!

### WORKFLOW EVOLVED

The clean and intuitive interface seamlessly fits into your projects - whether it be mixing music, post-production for film, or sound design for games. This enhanced workflow gives you full control over the reverb across channels, for an evolving immersive experience - from subtle to radical.

### BLACKHOLE® IMMERSIVE WORKFLOW EXAMPLES

- Tilt the Gravity, Size, and Feedback parameters to quickly and easily tailor the immersive experience
- EQ the Front, Top, and Rear speakers separately to sculpt the reverb around the listener
- Use Crossfeed to blend the reverb between speakers - make a mono source truly immersive in one simple gesture
- Morph between two distinct settings smoothly and seamlessly - great for sound design

### THE UNIVERSE IS EXPANDING

- An immersive ecosystem awaits you, your creations, and your clients, and Blackhole Immersive gets you in. The list of platforms supporting immersive is substantial, and growing:
- Music: Amazon Music Unlimited, Apple Music, and Tidal.
- Film and Television: Amazon Prime, AppleTV+, Disney+, Kaleidescape, Max, Netflix, and Vudu.
- Games: Xbox XIS. PS5

### PLATFORM COMPATIBILITY:

- Windows 8+:
- AAX 64-bit, VST3 64-bit
- macOS 10.14+, Intel and Apple Silicon:
- AAX 64-bit, AU 64-bit, VST3 64-bit

(593 words / 3363 characters)

**About Eventide:** For over 50 years, Eventide has remained at the forefront of recording technology. In 1975 it revolutionized the audio industry by creating the world's first commercially available digital audio effects unit, the H910 Harmonizer®. Since then, its legendary studio processors, effects pedals, and plug-ins have been heard on countless hit records.

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Founded in 1983, the Berlin based Sound Service GmbH has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent German distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.