

## PRESS RELEASE

### Eventide Releases Rose Delay Pedal v3.0 and New Pedal Management Software



We are proud to introduce the v3.0 operating software for its wildly versatile Rose modulated delay pedal, along with the new Eventide Device Manager for pedal management.

#### Content of this Press Release:

- Rose Pedal
- Eventide Device Manager

**Rangsdorf, 16th of January 2020** – The perfect hybrid of analog and digital, the Rose pedal offers reverse delays, slapback, chorus and everything in between. It features five different modulation sources, delay multiplier, phase invert/reverse, customizable presets, true analog dry path, MIDI, and three button AUX/Expression switching for ultimate versatility on stage or in the studio. Now, with v3.0, Rose capabilities offers five banks of five presets for a total of 25 (and comes with 25 factory presets), Tap Division selection (quarter, eighth, dotted eighth, triplet), MIDI lock Receive, MIDI Tap Tempo, Envelope Off Mode, Kill-Dry Mode, and Expression now supports single switch (TS) aux switches as well as 3-button (TRS) switches.

Replacing the Eventide Direct software updater for its pedal line, the new Eventide Device Manager (EDM) performs software updates for all Eventide pedals. EDM also provides setting and preset management for the Rose Pedal (which is not supported by H9 Control), allowing backup and restore of the entire device state. EDM provides direct access to all functionality of the Rose pedal, demystifying the plethora of available features with the ability to continuously send changes to the pedal to facilitate auditioning and experimentation with different sounds. With EDM, presets can be edited and saved on the fly and backed up and loaded with ease.

(209 words / 1359 characters)



#### Overview

##### Facts

- Eventide introduces operating software v3.0 for the Rose Delay pedal and the new Device Manager for software management
- Rose Pedal includes reverse delays, slapback, chorus and much more
- True analog dry path

#### Product name

Rose Delay Pedal v3.0  
Eventide Device Manager (EDM)

#### Brand

Eventide

#### Exclusive distribution

Sound Service GmbH

#### Website

[www.sound-service.eu](http://www.sound-service.eu)  
[www.eventide.com](http://www.eventide.com)

#### Price (MSRP)

Free firmware update

#### Availability

TBA

#### Media

##### Press download incl. images

<http://www.sound-service.eu/press-area/press-kits>

#### Products for review

Please use press contact below!

#### Press contact details

##### Sound Service GmbH

Martin Pohl  
Phone: 033708 933-0  
E-mail: [m.pohl@sound-service.eu](mailto:m.pohl@sound-service.eu)

#### Company contact details

##### Sound Service GmbH

Am Spitzberg 3  
15834 Rangsdorf  
Phone: 033708 933-0  
E-mail: [info@sound-service.eu](mailto:info@sound-service.eu)  
Web: [www.sound-service.eu](http://www.sound-service.eu)

**About the Company Sound Service GmbH**

Founded in 1983, the Berlin based Sound Service GmbH has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.